

10. Albert Einstein
9. Phidias (architect of Athens)
8. Alexander the Great
7. Thomas Jefferson
6. Sir Isaac Newton
5. Michelangelo
4. Johann Wolfgang von Goethe
3. The Great Pyramid Builders
2. William Shakespeare

And the greatest genius of all time, according to Buzan and Keene's exhaustive research? Leonardo da Vinci.

As Giorgio Vasari wrote of Leonardo in the original version of his *The Lives of the Artists*, "Heaven sometimes sends us beings who represent not humanity alone but divinity itself, so that taking them as our models and imitating them, our minds and the best of our intelligence may approach the highest celestial spheres. Experience shows that those who are led to study and follow the traces of these marvelous geniuses, even if nature gives them little or no help, may at least approach the supernatural works that participate in his divinity."

Our evolving understanding of the multiplicity of intelligence and the capacities of the brain suggests that nature gives us more help than we might have imagined. In *How to Think like Leonardo da Vinci* we will "study and follow the traces" of this most marvelous of all geniuses, bringing his wisdom and inspiration to your life, every day.

A PRACTICAL APPROACH TO GENIUS

In the pages that follow you will learn a practical approach, tested in experience, for applying the essential elements of Leonardo's genius to enrich